



# **MPF Management Excellence Summits 2017/18**

*Sponsorship opportunities*

Knowledge partners:





## Supporting the growth, productivity and prosperity of professional services

The Managing Partners' Forum brings together leaders of professional firms to share ideas on strategic leadership and management excellence, while providing an independent voice and direct access to policymakers. Our purpose is simple – to support the growth, productivity and prosperity of professional services. We are grateful for the support of our fantastic knowledge partners – *Harvard Business Review* and the *Financial Times*.

Now in their fifth year, our Excellence Summits encourage world-class business thinkers, leaders and topic experts to explore an important issue in depth, usually informed by an original survey:

- Leadership - 13 November 2017
- Technology – 29 January 2018
- Strategy – 19 March 2018
- Productivity – 4 June 2018

Sponsoring one or more of these member-only Summits provides a unique opportunity for leading suppliers to capitalise on our hard-earned reputation, and gain exposure to a high profile, influential audience. Each Summit takes place in Central London from 4.30pm to 7pm, followed by refreshments.

**Contact:**

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# Sponsorship opportunities

Headline: £8,000 Standard: £6,000

## Profile raising

- Your name and logo alongside *Harvard Business Review*, the *Financial Times* and other sponsors in all publicity material and on the Forum website
- Opportunity to promote your involvement by inviting up to 10 clients and targets to participate as your guests

## On the day

- A representative of your organisation either presents the findings of original research conducted jointly with the Forum or sits on the panel
- Your logo on screen at the start and end of the Summit when sponsors are thanked by the Chairman

## Follow-up

- Your name permanently linked to the Summit report on the Forum website
- Opportunity to work with the Forum on sharing the findings of the Summit survey

## Don't take it from us...

*"We believe that this venture fills a unique gap in the market, and facilitates high level dialogue between thought leaders from top business schools and the industry with leaders of professional firms."*

**Lee Everson, Corporate Director, Professional Services, Barclays**

*"The Managing Partners' Forum delivered an excellent event with speakers of the very highest quality. It was an opportunity to meet leaders in the field of professional services and to be associated with organisations such as Harvard Business Review and the Financial Times. "*

**Keith Tracey, Managing Director, Aon Risk Solutions (Professional Services)**

*"The partnership with the Managing Partners' Forum and the senior community of professional service leaders they represent offered the right exposure and contact with an often difficult to reach crowd."*

**Jonathan Harvey, Investec**

