



Managing
Partners' Forum
Awards
2019

Managing Partners' Forum Awards 2019

Celebrate your firm's leadership & management

In a rapidly changing environment with evolving client expectations, leadership and collaborative management are critical to deliver outstanding client service and exceed expectations. Partnering with a 'well-managed' firm is essential for clients now and in the future.



What's in it for your firm...



Now in its 17th year, the Awards provide leaders and management teams with independent evidence of the impact of their contribution to achieving the firms' objectives in four key business areas:

- Leadership & Strategy
- Operational Excellence
- The Client Journey
- Responsible Business

"A valuable opportunity to recognise the significant contribution that practice management professionals make to professional services businesses."

John Connolly, Former Global Managing Director, Deloitte

What's in it for you...

Influencing your firm's strategy and direction to enhance business and client success is consistently top of the agenda for management teams. Demonstrating your contribution and impact puts you at the heart of these conversations, increases your influence and strengthens people's trust in your strategies, while enhancing the reputation of your firm with your clients.



"These Awards recognise the best of the best across professional services firms. Winning an award from an organisation solely focused on distilling best practice is a great achievement."

Simon Beswick, Former Managing Partner, Osborne Clark

Who else is involved...

In collaboration with knowledge partners *Harvard Business Review* and the *Financial Times*, firms of all sizes from across the professions worldwide participate in the Awards – **no firm is too big or too small!** Management excellence is the key.

**Harvard
Business
Review**

FT
FINANCIAL
TIMES

A night to remember...

The gala dinner and Awards ceremony takes place in London on Tuesday 5 March 2019 with over 400 senior attendees and a celebrity guest speaker. In addition to the open categories, the Forum also presents merit awards for exceptional achievement by a firm, a management team and an individual.



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Categories 2019 – Summary

Leadership & Strategy

- **Best managed large firm:** *For a large firm that is achieving sustainable superior returns through effective implementation of a coherent strategy*
- **Best managed mid-market firm:** *For a mid-market firm that is achieving sustainable superior returns through effective implementation of a coherent strategy*
- **Best strategic leadership:** *For articulating and communicating the firm's purpose and priorities*
- **Best programme for leadership development:** *For recognising leadership gaps and delivering innovative interventions*
- **Best strategy implementation*:** *For delivering the firm's strategy through inspiring people to alter their behaviour*

The Client Journey

- **Best co-ordination in winning new work:** *For ensuring frontline and in-house experts work together to build lasting client relationships*
- **Most innovative client service*:** *For working with the frontline to enhance service in ways that are original and valuable to clients*
- **Best thought leadership:** *For distilling and communicating ideas that confer business advantage and engage clients*

Operational Excellence

- **Best corporate culture:** *For fostering collaborative working, well-being, productivity and client engagement*
- **Best financial management:** *For involving everyone in the delivery of optimal financial performance*
- **NEW Most innovative business process*:** *For creating value through original innovations*
- **Best collaboration with external specialists:** *For working effectively with bankers, consultants, trainers and other specialists*

Responsible Business

- **NEW Best provision of management advice to clients:** *For advising leadership teams at clients on ways to boost employee engagement and productivity*
- **Best community engagement:** *For developing a reputation for being outstanding corporate citizens*
- **Most inclusive firm:** *For creating an environment where anyone can feel comfortable and have the chance to shine*
- **Best philanthropy engagement:** *For showing leadership and innovation in engaging clients in philanthropy and/or social investment*

For Award categories marked with *, the judges may award separate trophies for large and mid-market firms (revenues <£75m)