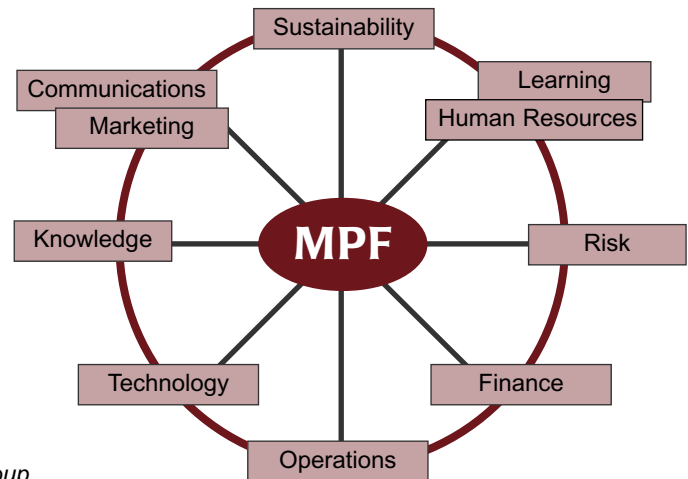


Managing Partners' Forum has created **MPF Panels** bringing together hundreds of experts in distinct management disciplines based throughout the world. Panels take the lead in recognising and representing the contributions of experts to management. Thought leaders to the MPF community, Panels share best practice through high level debate and free survey findings.



Typical job titles include:

- Communications** – Head of Media Relations
- Finance** – Director of Finance
- Human Resources** – HR Director
- Knowledge** – Director of Knowledge
- Learning** – Director of Training
- Marketing*** – Director of Marketing
- Operations** – COO
- Risk** – Compliance Director
- Sustainability** – Head of sustainability/CSR
- Technology** – Director of IT



** Professional Marketing Forum (PM Forum) Leaders Group recognised by MPF*

How do MPF Panels work?

- 1 Panels bring together leaders in distinct management disciplines, selected through peer recommendation.
- 2 Each Panel has a steering committee chaired by one of its members and one or more experienced consultants as Panel Director(s).
- 3 Panel Directors organise regular surveys of Panel members on issues that members would like management to focus on. Findings are circulated for free on the MPF website.
- 4 Most Panels organise regular events.
- 5 Any Panel member can upgrade to MPF membership at no cost provided their leader is an MPF member and is willing to sponsor them.
- 6 All Panel and MPF members are listed in a searchable password-protected directory on the MPF website.

Who qualifies for membership?

Panel members must be senior people, active in the management of their firm, so two referees are required. Consultants are not eligible for Panel membership.

Join MPF Panel

To subscribe to one or more MPF Panels, please complete the registration form overleaf. Only one registration fee applies. MPF subscriptions renew on 1 July.

How MPF members benefit?

- Gain a deeper understanding of a specific topic or management discipline through attending any meeting of any MPF Panel for free.
- Benchmark your firm against its peers through the findings of Panel surveys.

MPF PANEL REGISTRATION FORM 2009/10

I hereby apply to join the following Panel
(please tick as appropriate):

- Communications Finance Human Resources
 Knowledge Learning Marketing
 Operations Risk Technology

Panel membership is subject to peer recommendation. My independent referees with phone and email details are:

1.....

 2.....

I agree for my details to be included in the MPF Online Directory (only accessible to other members)

CONTACT DETAILS

Name

Position

Organisation

Type of organisation

Address

.....

Tel Fax E-mail

PANEL MEMBERSHIP DUES AND PAYMENT DETAILS

Joining month		
Jul/Aug	£550	(including admission fee of £50)
Sep/Oct	£485	
Nov/Dec	£420	UK members please add VAT
Jan/Feb	£355	
Mar/Apr	£290	
May/Jun	£225	

- I am a member of the MPF and therefore eligible for free Panel membership.
- I attach a cheque for £..... made payable to *Practice Management International LLP*, to cover my annual membership. (UK members please remember to add VAT).
- I would like to pay by Visa/Mastercard/Maestro/AmEx (*please circle one*)
- Cardholder name: Amount: £.....(don't forget VAT)
- Card number: Expiry date:
- Signed Date

Return to: Managing Partners' Forum, 422 Salisbury House, London Wall, London EC2M 5QQ, UK
 Tel +44 (0)20 7786 9786 Fax +44 (0)20 7786 9799 mpf@pmint.co.uk www.mpfglobal.com