

MPF

Managing Partners' Forum

ABOUT MPF

Founded in 1995 with its HQ in London, the Managing Partners' Forum is the premier professional body for those involved in the management and leadership of professional firms. As well managed firms are more profitable and attractive to clients, the MPF actively campaigns for excellence in management. Our members consider our contribution to be significant and appreciate our energy, commitment and insights.

OUR BELIEFS AND AIMS

We find that fee earner attitudes often result in insufficient priority being devoted to management. To help alter attitudes in favour of management, the MPF highlights issues that stand in the way of effective management and campaigns through a combination of: hard-hitting reports and surveys; articles in the media; rigorous awards; well-attended events in cities worldwide; and extensive knowledge-sharing. Current issues include:

- The merits of engaging with external investors
- Harnessing employee energy
- Selecting the right leader
- Hiring management talent

The MPF believes that management requires expertise so we encourage firms to appoint experts to their boards and executive committees. Through our global Panels of leaders in HR, risk, finance, knowledge and other disciplines, we provide these experts, with survey-based insights and tailored events to enable them to make a valued contribution at the table.

BENEFITS

The MPF focuses on THREE primary areas:

1 Leadership

- The most powerful lobby group in professional services.
- Organising the world's premier awards for excellence in practice management.

2 Community and networking

- Regular member-only events in London, New York and UK regions, including Leadership Groups.
- Global members' directory.
- Eligibility to attend MPF Panel events.

3 Knowledge and advice

- Concise reports from Forum events online
- *Consult* – for expert answers to your queries
- Free reports on hard hitting issues
- Benchmark your firm through the findings of member and Panel surveys.
- *Pulse* – HQ canvasses members on your query and publishes a summary of contributions.

JOIN US

- MPF welcomes all leaders of professional firms. Membership is country-based, renewing on 1 July with pro rata dues in the first year
- Lead membership covers free attendance at all MPF and Panel events (other than the Awards); access to knowledge base and directory via website and a campaign levy.
- Each Lead member can appoint Regional members from the same firm at a 50% discount.
- Each Lead and Regional member can appoint a free Additional member from the same region. This is for CEO/COOs, senior partners, practice group leaders and fee earners with management roles.
- Consultants providing services to professional firms but willing to share their expertise may be eligible for membership by invitation and subject to committee approval. Examples include professional practice division of banks, insurance brokers, accountants and other organisations.



MPF REGISTRATION FORM 2010/11

Name Position

Organisation Type of organisation

Address

.....

Tel Fax E-mail

TYPE OF MEMBERSHIP: Lead Regional Additional

MAILING LISTS – Please select which regional events you would like to be invited to:

London South West Midlands Yorkshire North West Scotland

PANELS – Please select which Panels you would like to join (subject to committee approval):

Communications Facilities Finance HR Knowledge Learning
 Marketing Operations Risk Sales & Service Sustainability Technology

LEADERSHIP GROUPS: I am interested in joining a local Leadership Group (Lead & Regional members only)

MEMBERS' DIRECTORY:

I agree for my details to be included in the MPF Members' Directory (only accessible to other members)

INDIVIDUAL MEMBERSHIP DUES AND PAYMENT DETAILS (Additional membership is free)

<i>Joining month</i>	Lead member	Regional member	International member
Jul/Aug	£1,500	£750	£100
Sep/Oct	£1,305	£650	£87
Nov/Dec	£1,110	£555	£74
Jan/Feb	£915	£455	£61
Mar/Apr	£720	£360	£48
May/Jun	£525	£260	£35
<i>PLUS</i>			
Joining fee	£150	£75	£10

UK members please remember to add VAT

I attach a cheque for (see table above) made payable to *Practice Management International LLP*, to cover my annual membership. (UK members please remember to add VAT).

I would like to pay by Visa/Mastercard/Maestro/AmEx (*please circle one*)

Cardholder name: Amount:(don't forget VAT)

Card number: Expiry date:

Signed Date

Return to: Managing Partners' Forum, 422 Salisbury House, London Wall, London EC2M 5QQ

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