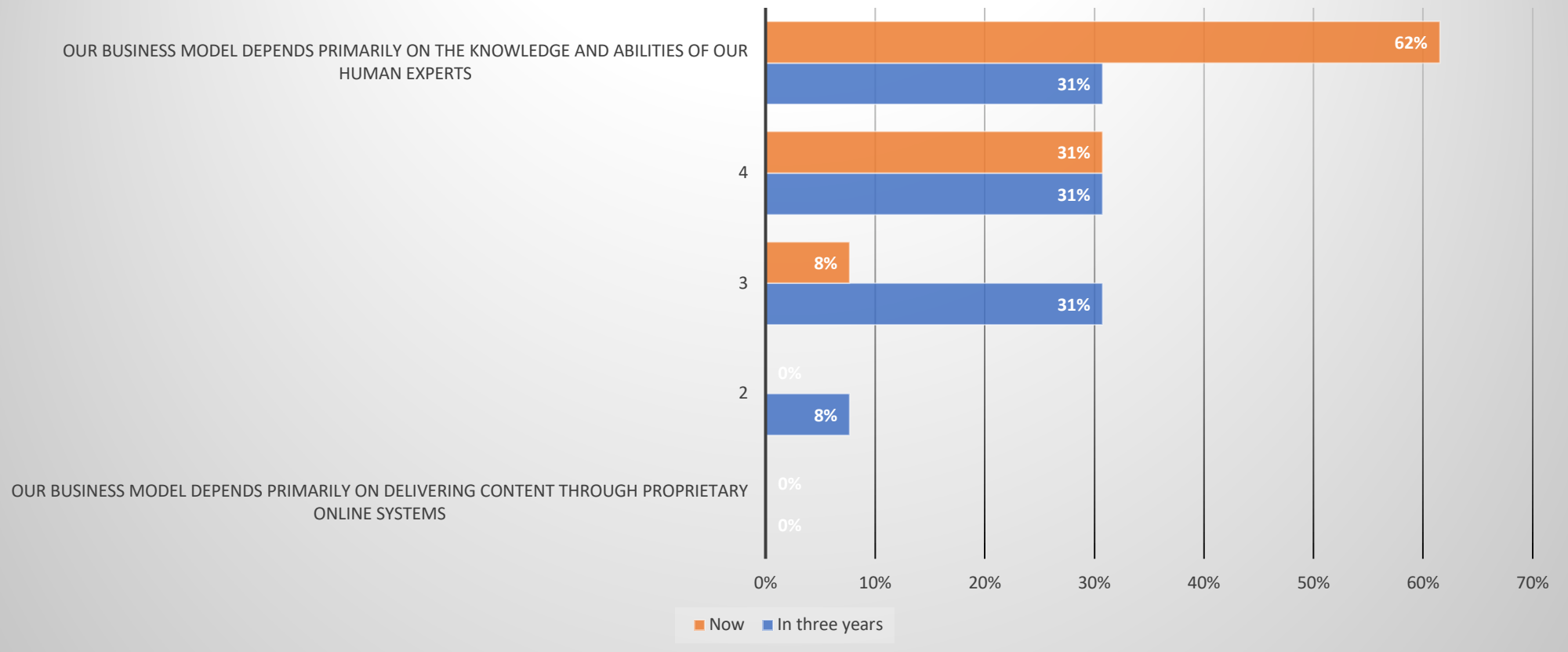




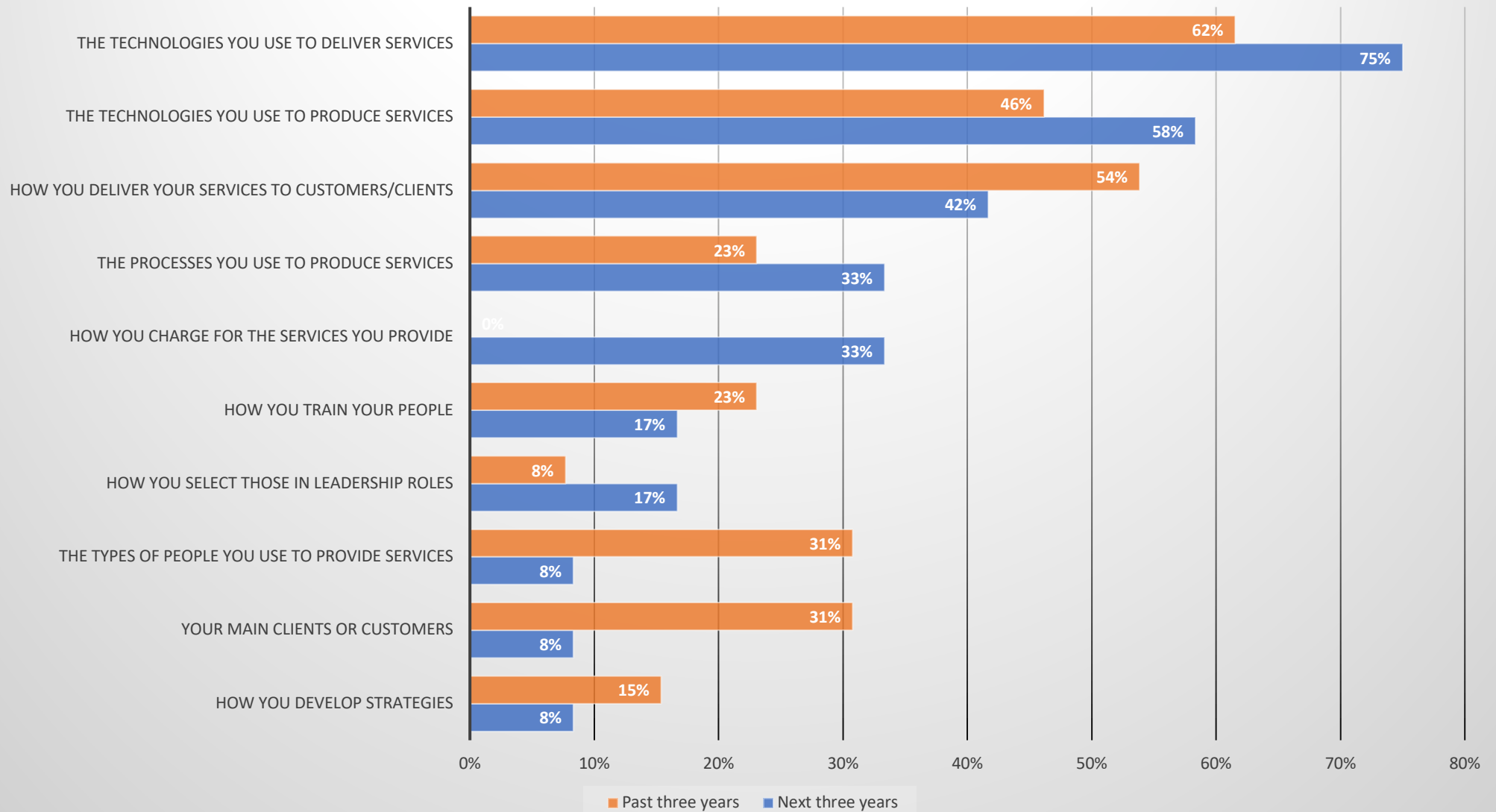
State of Strategy poll of 13 CEOs and C-Suite members at mid-sized professional services firms conducted on 11 February 2022 as part of the 'Re-tuning your firm' show.

Where is your firm positioned on the following spectrum?



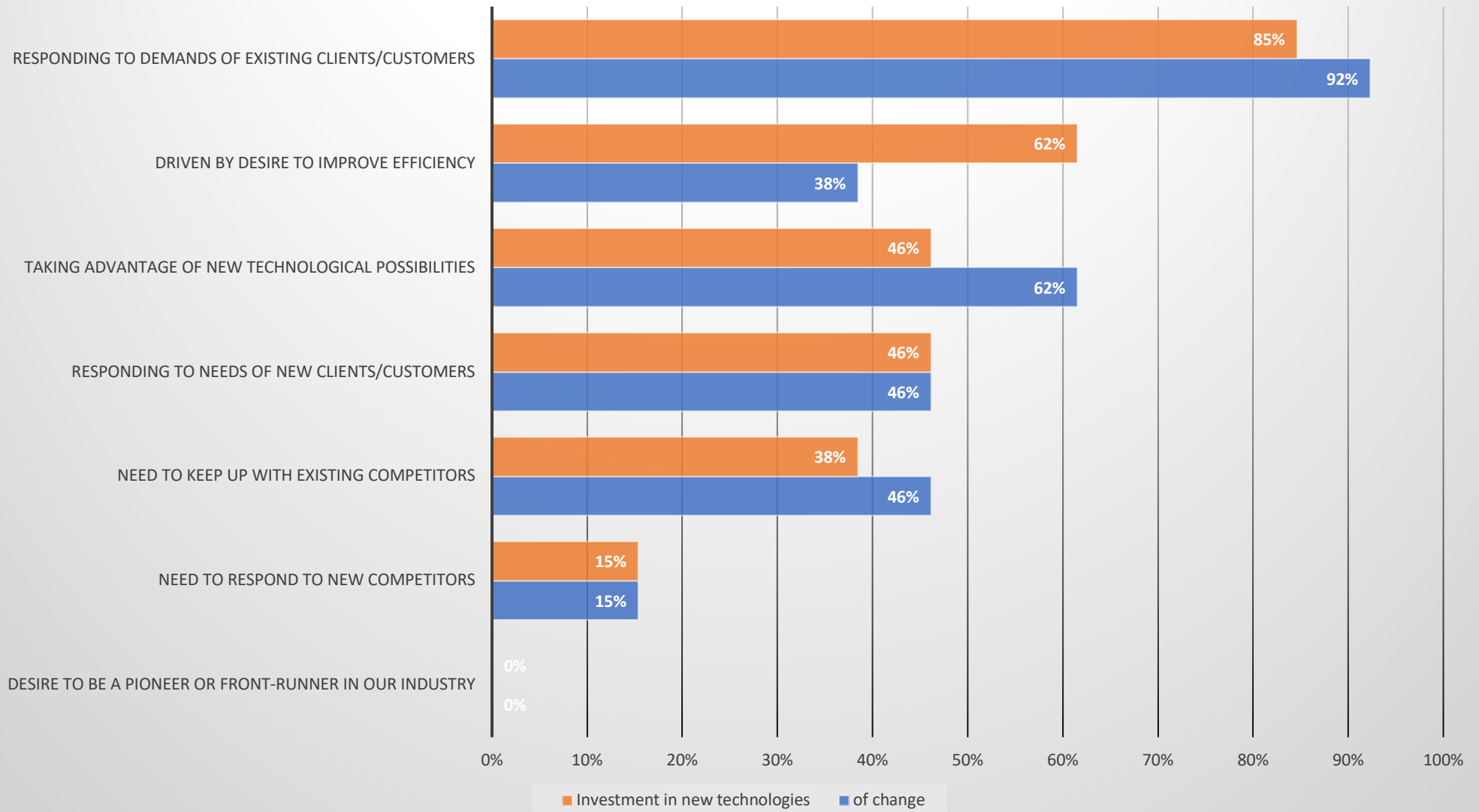
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Select the THREE items with the most extensive changes at your firm



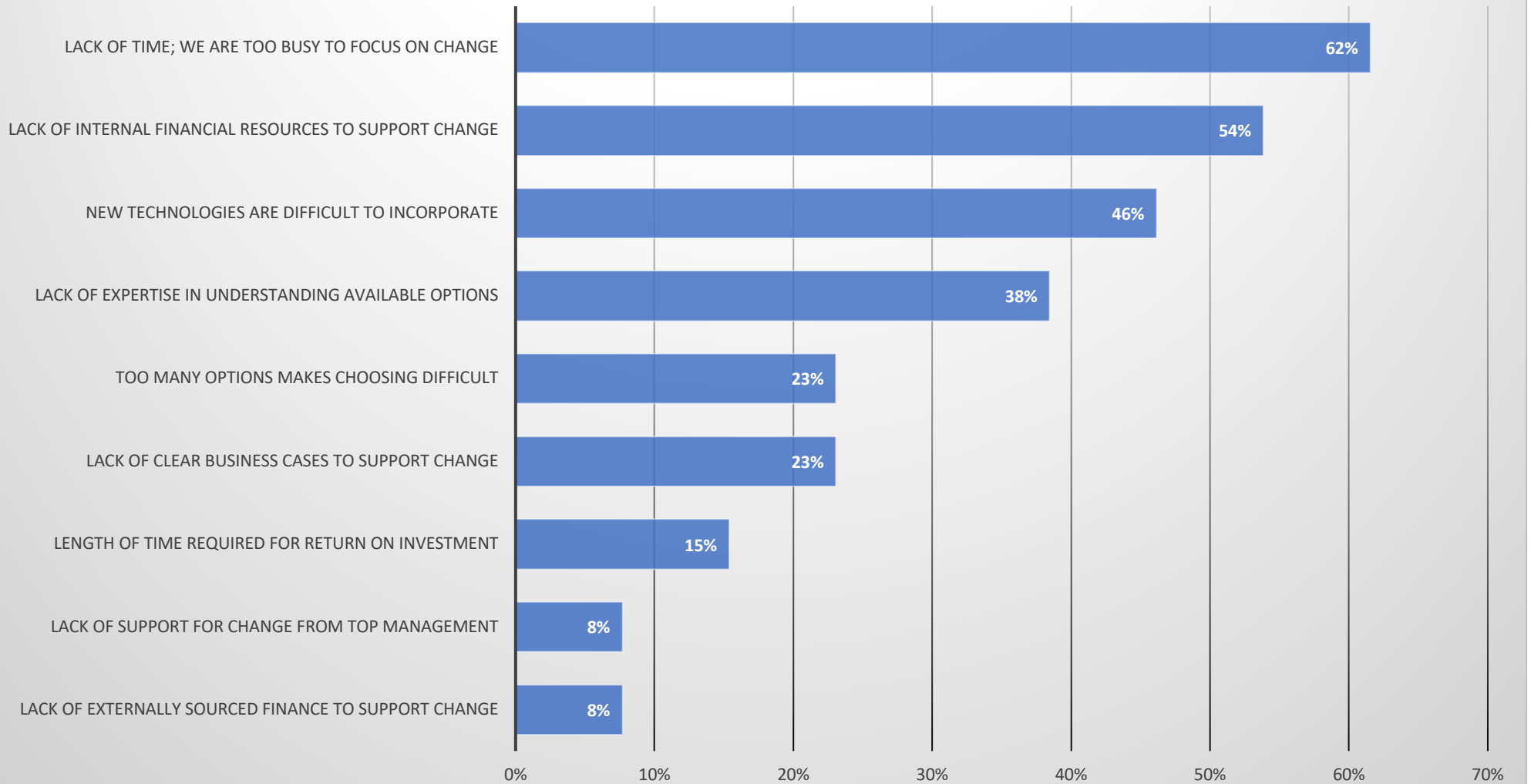
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Select the THREE most important drivers at your firm



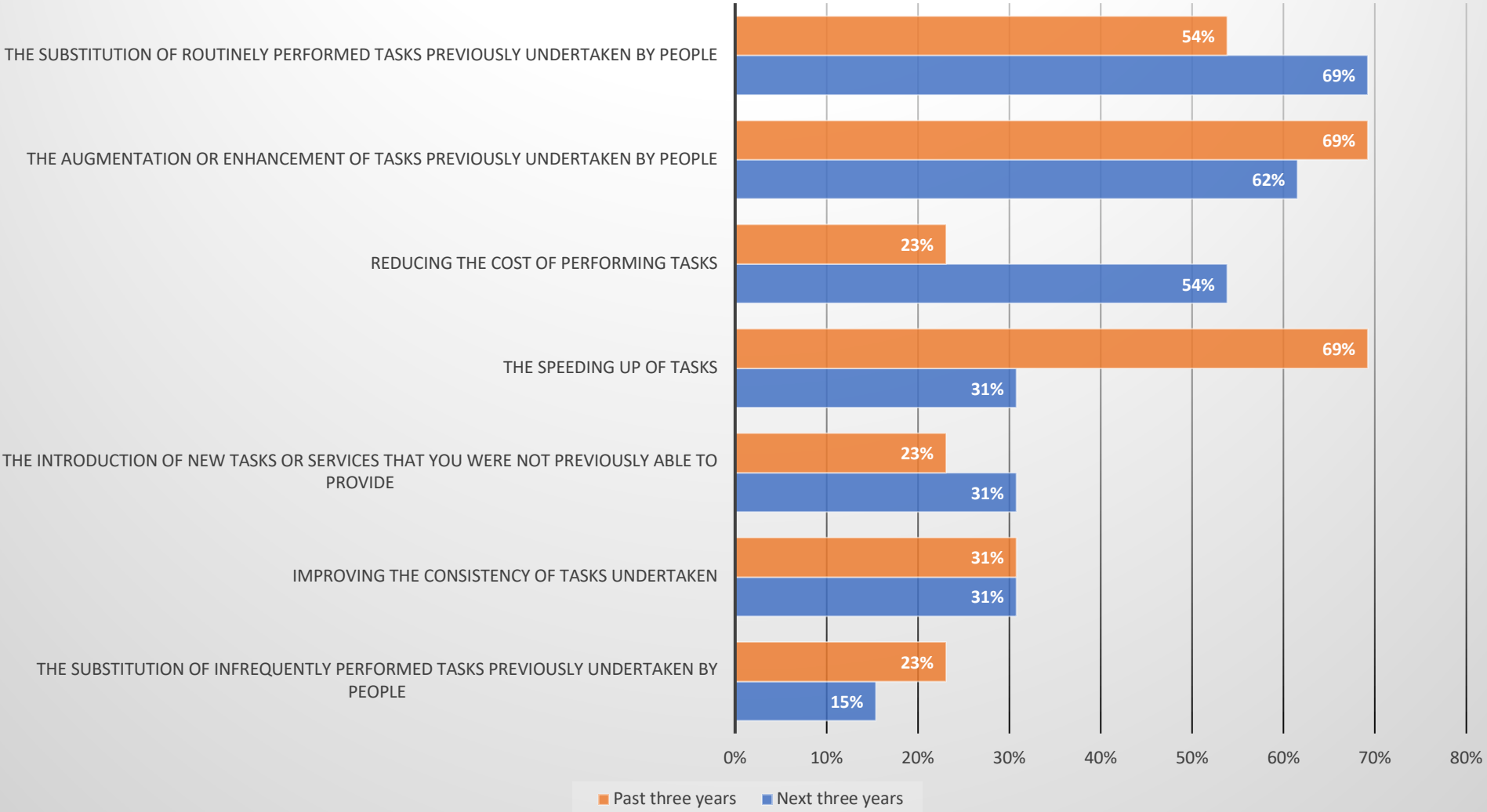
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Select the **THREE** most important barriers or inhibitors to investment in new technologies at your firm



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Select the **THREE** types of technology used to generate and deliver services to clients in which your firm invests most extensively



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