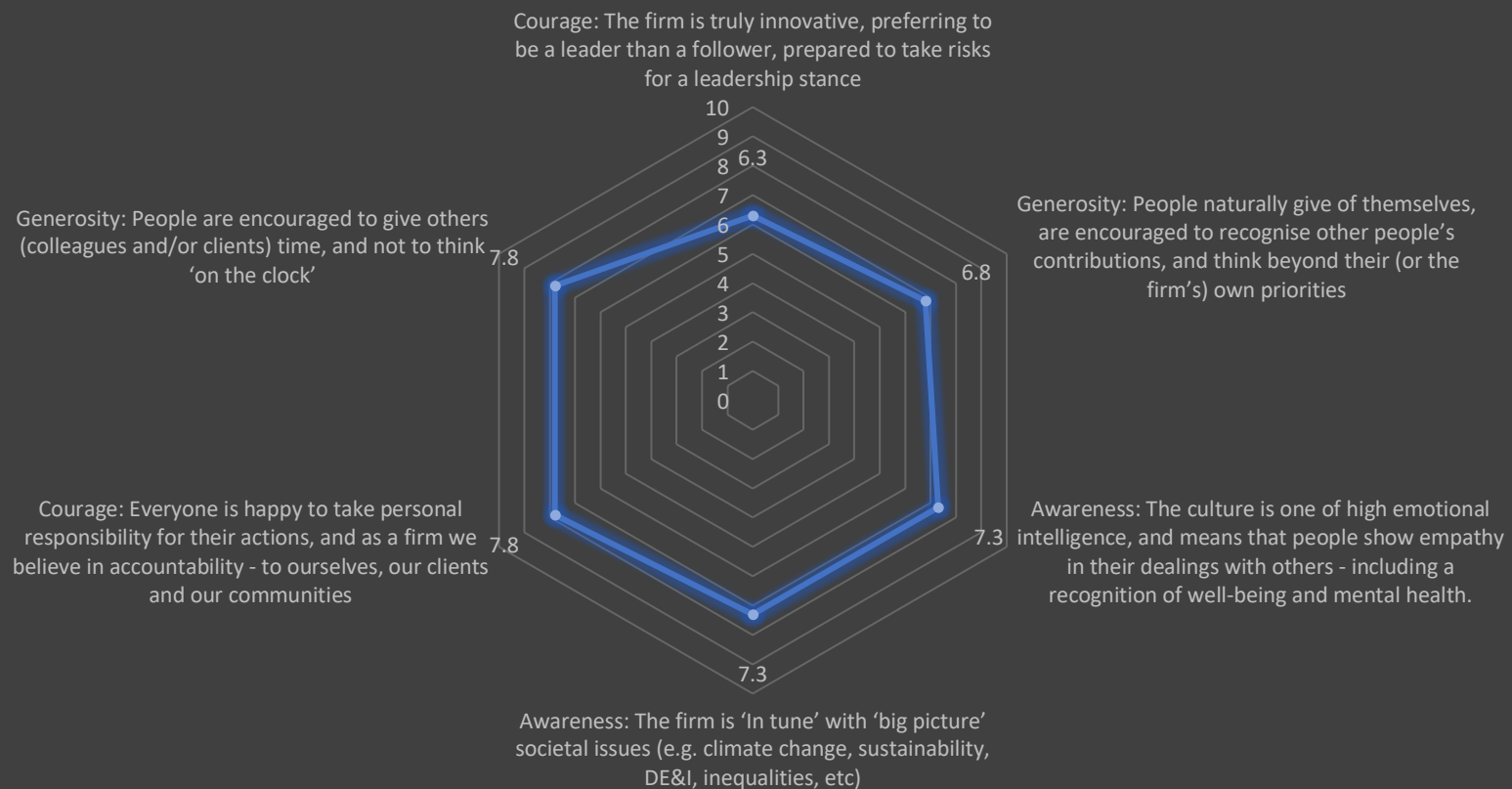




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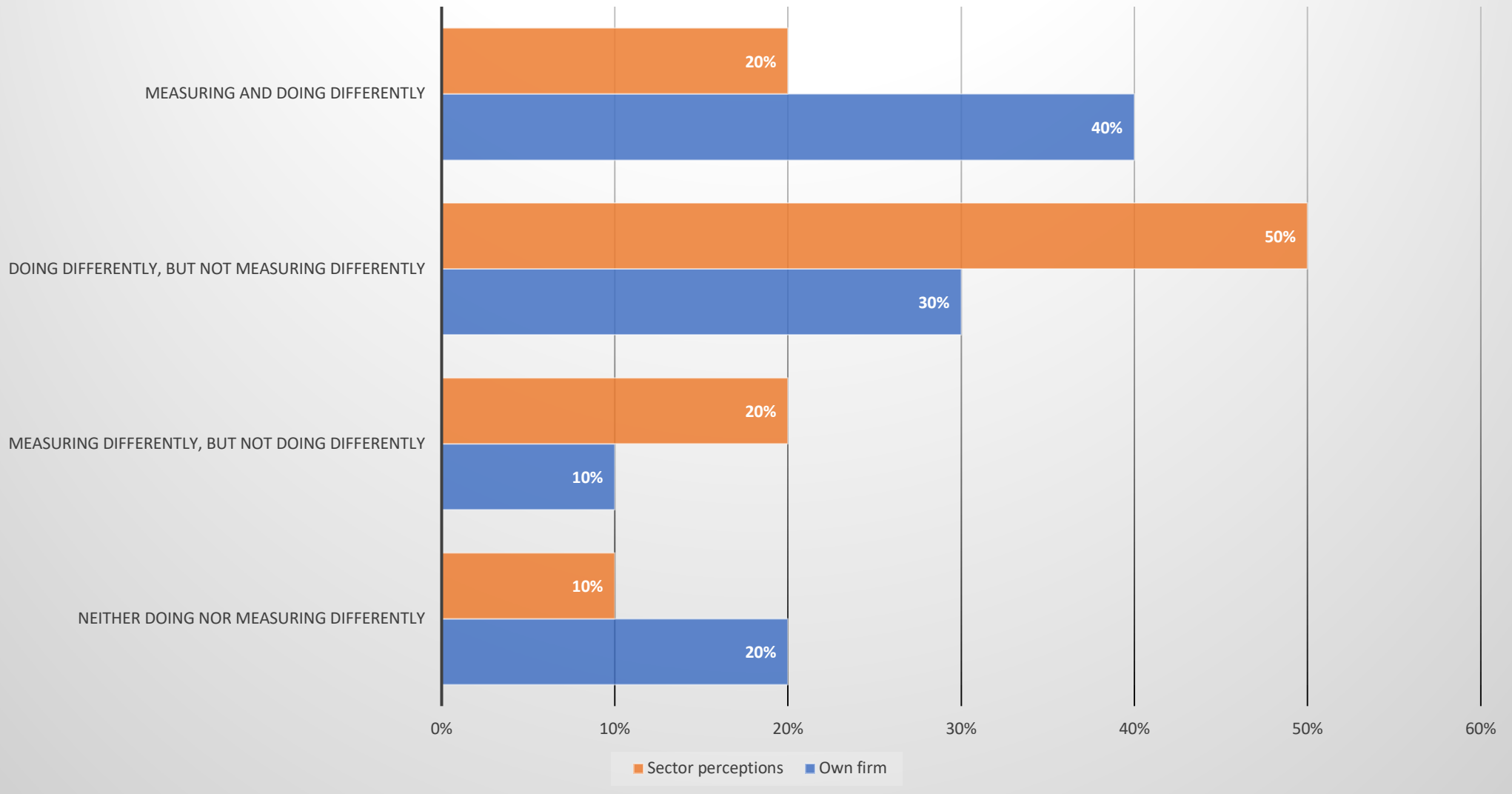
**Leadership attributes poll of 10 CEOs and C-Suite members at mid-sized professional services firms
conducted on 25 February 2022 as part of the 'Re-tuning your firm' show.**

Key leadership traits - Awareness, courage and generosity



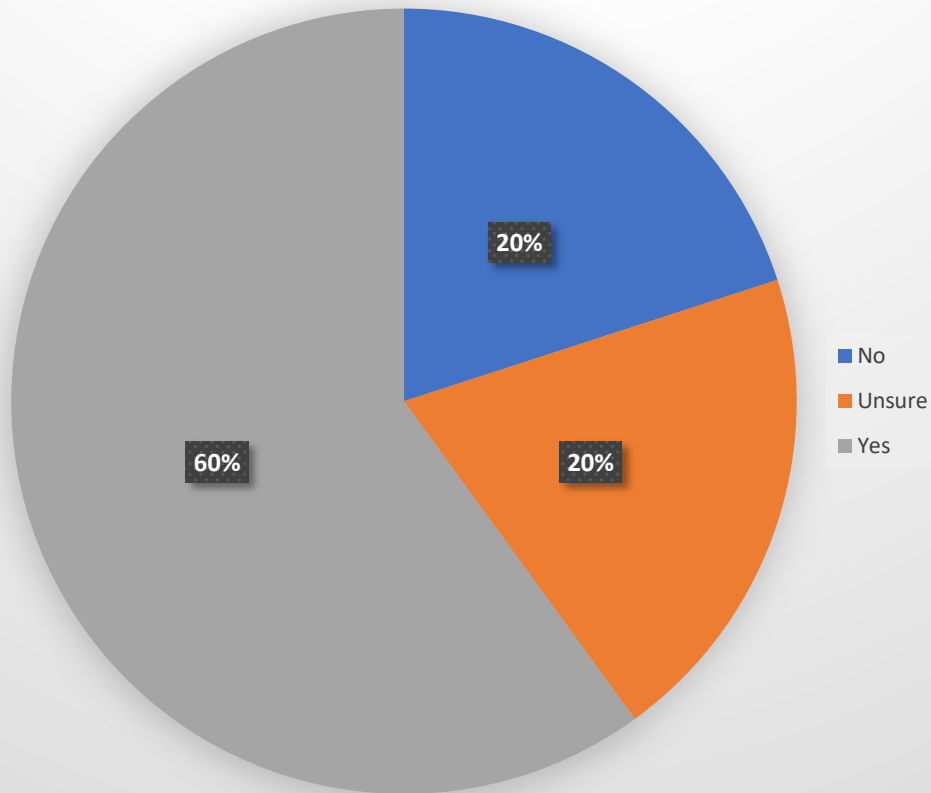
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Do you believe that professional services firms are measuring things differently compared to 2 -3 years ago; and doing things differently as a result?



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Do you believe that the clients and people at your firm (or the one you most frequently deal with) recognise any changes ?



Do you believe that professional firms look sufficiently to other sectors for ideas and insight?

