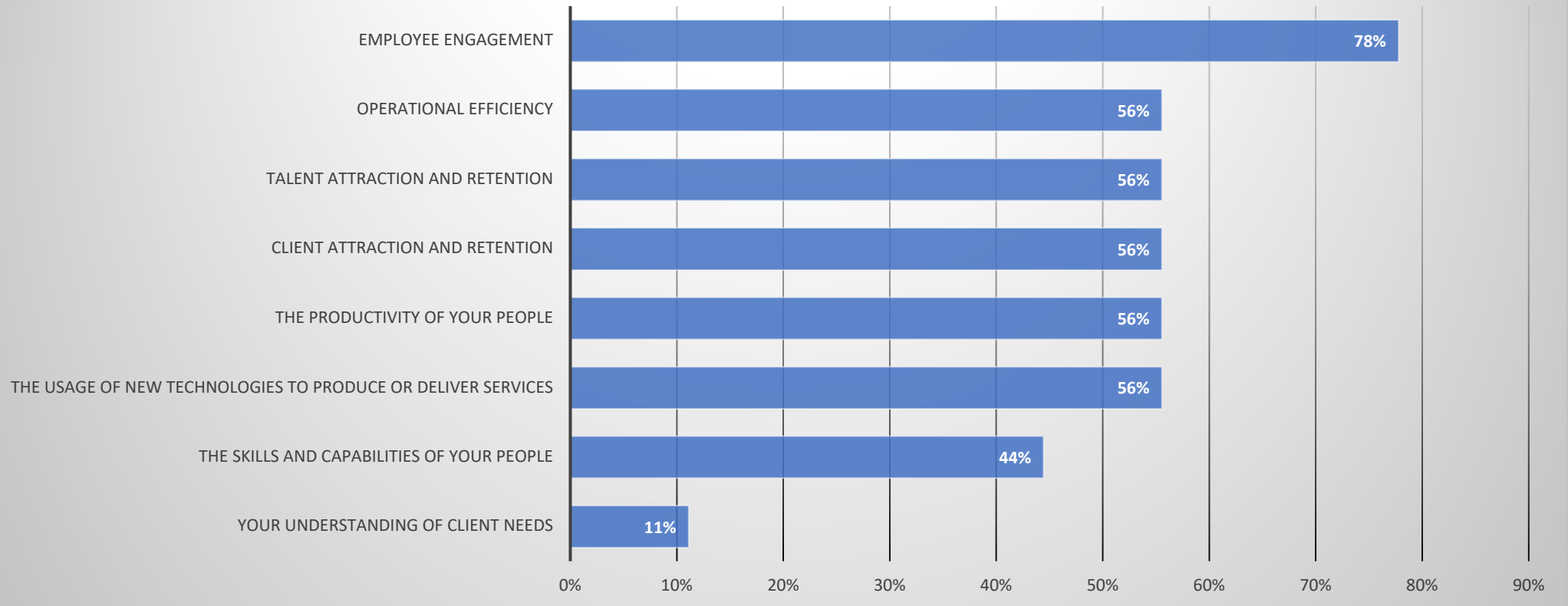




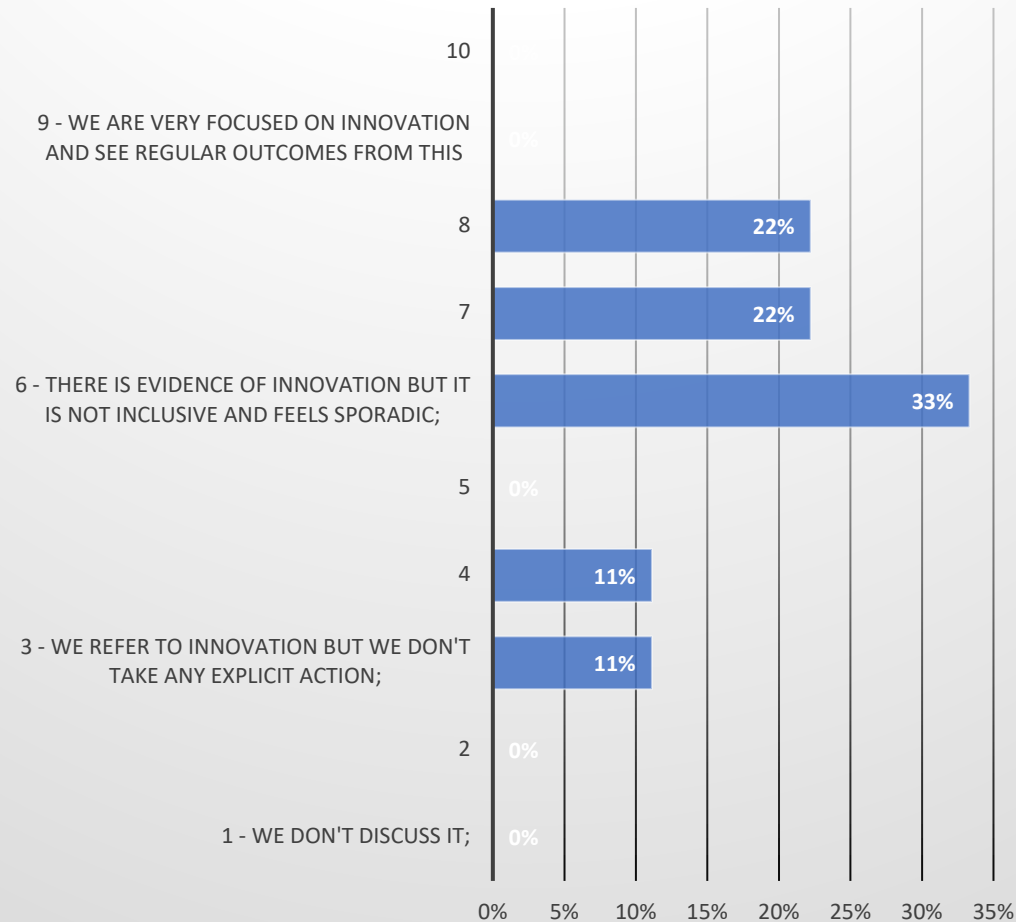
Poll on innovation completed by 9 CEOs and C-Suite members at mid-sized professional services firms on 29 October 2021 as part of the 'Re-tuning your firm' European show.

Which of these areas are highly impacted by innovation at your firm?

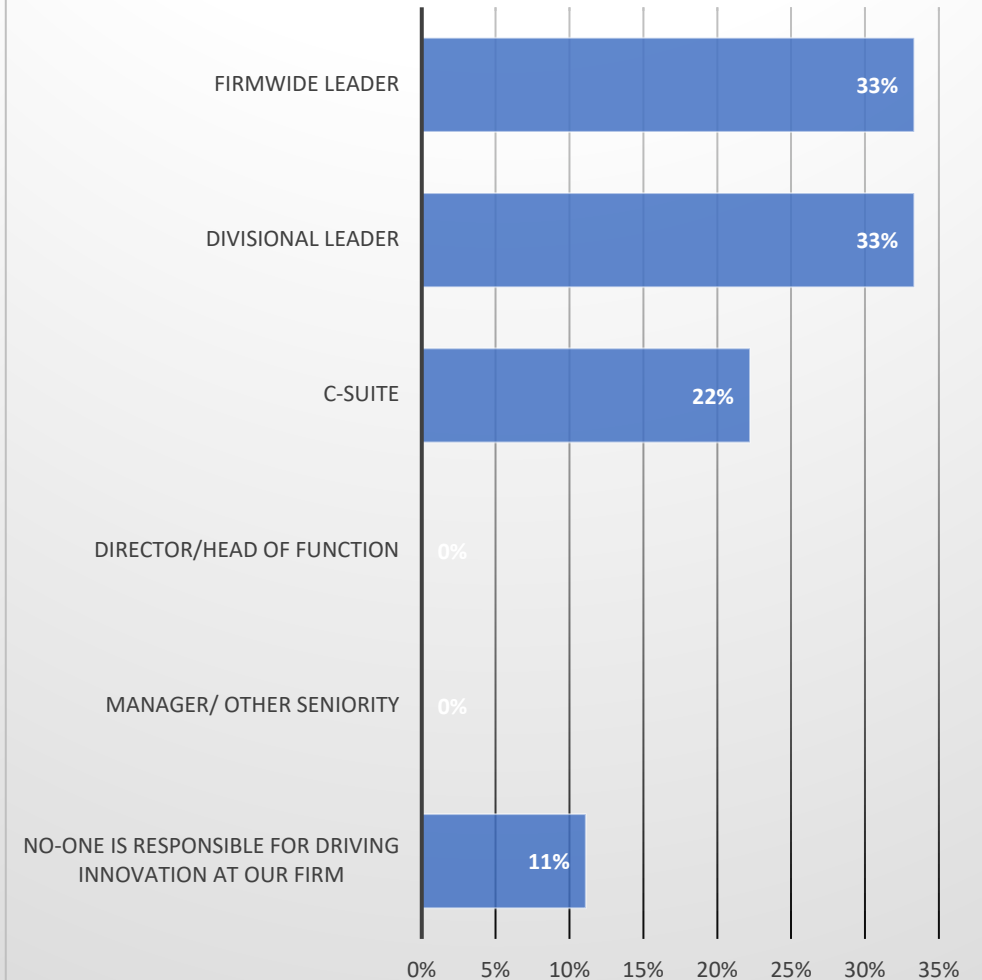


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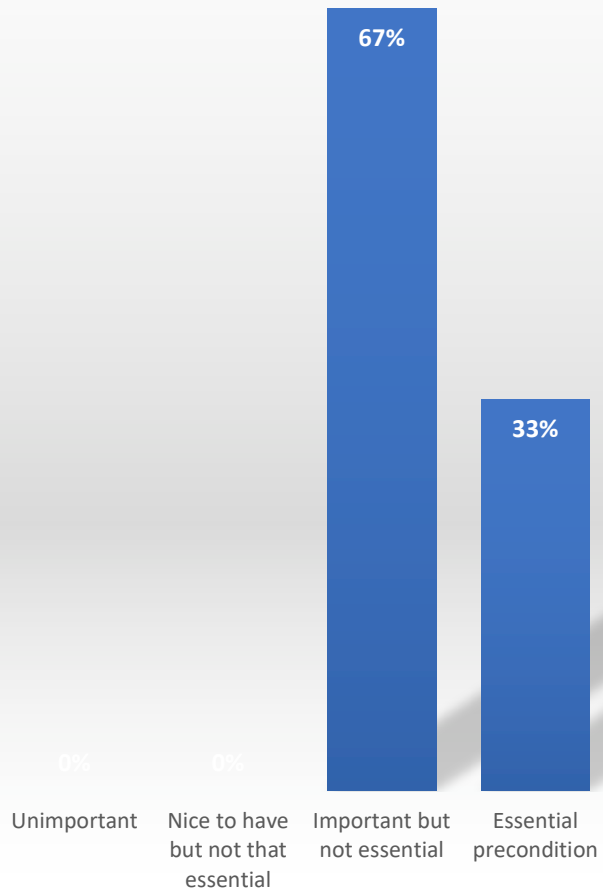
Considering your innovation strategy, culture, processes and leadership, overall, how mature do you believe your firm is around innovation?



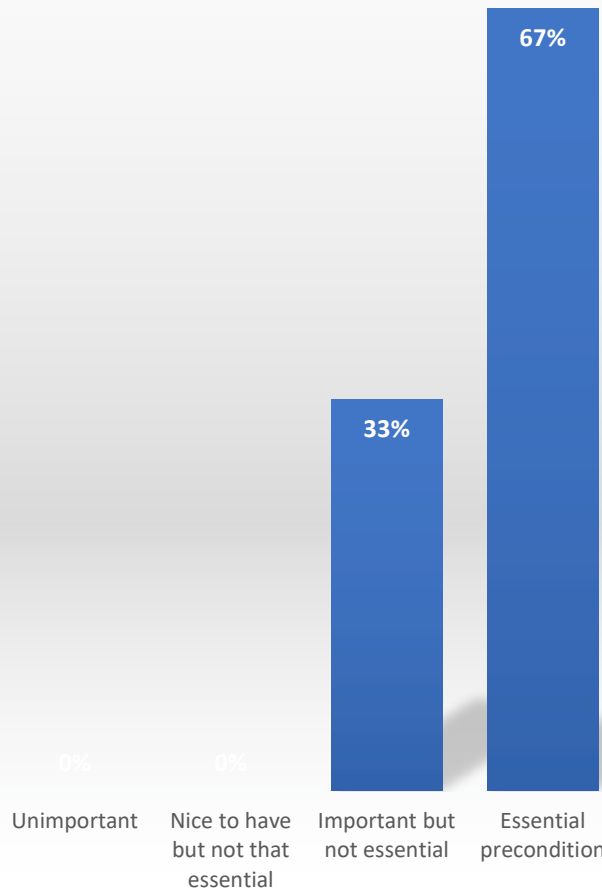
How senior is the person with primary responsibility for driving innovation at your firm?



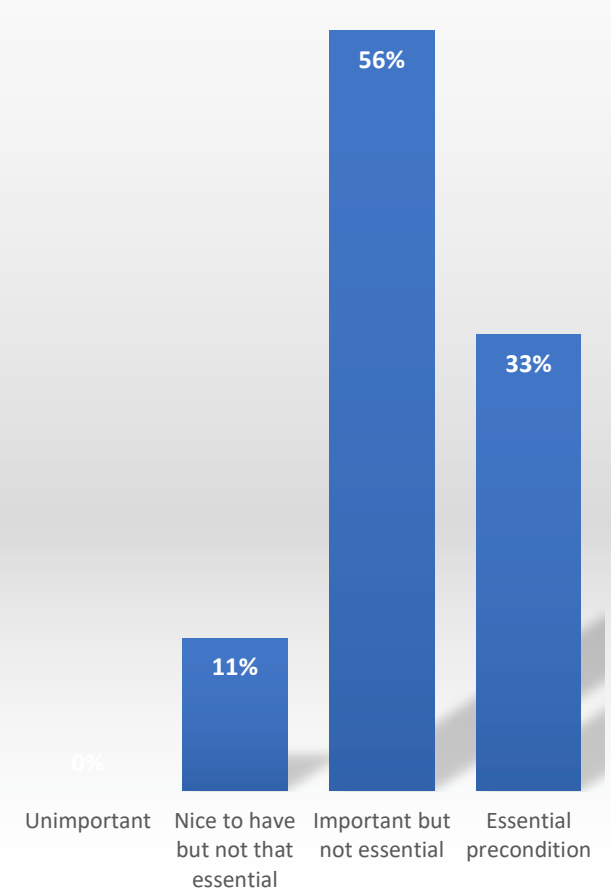
To what extent do you believe that innovation is critical for growth and market share retention?



To what extent do you believe innovation is important for enhanced productivity?



To what extent do you believe Innovation is a key touchpoint with clients?

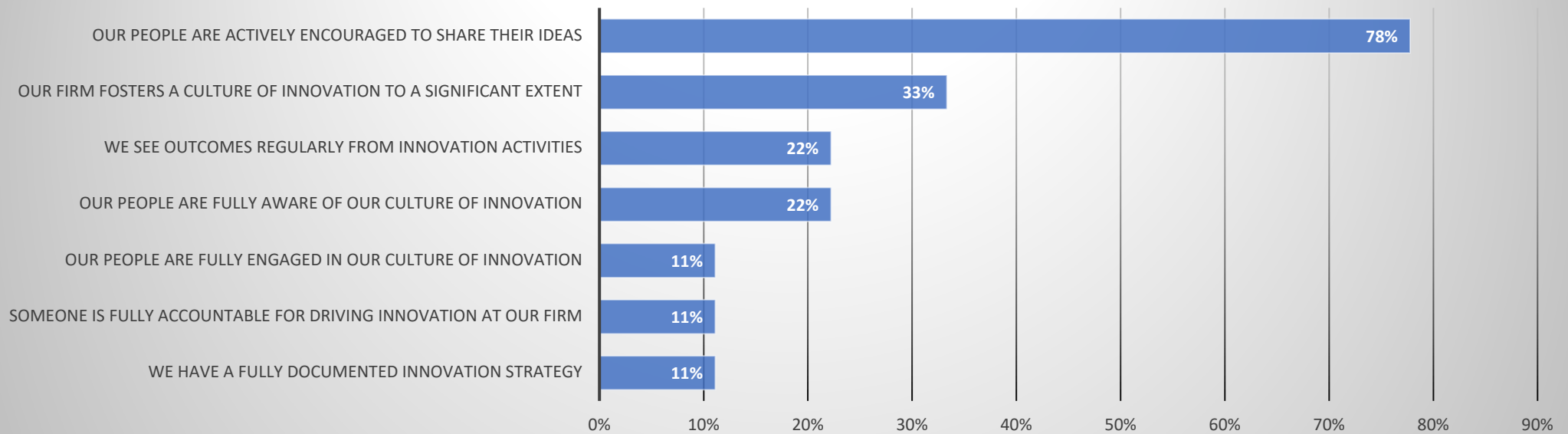


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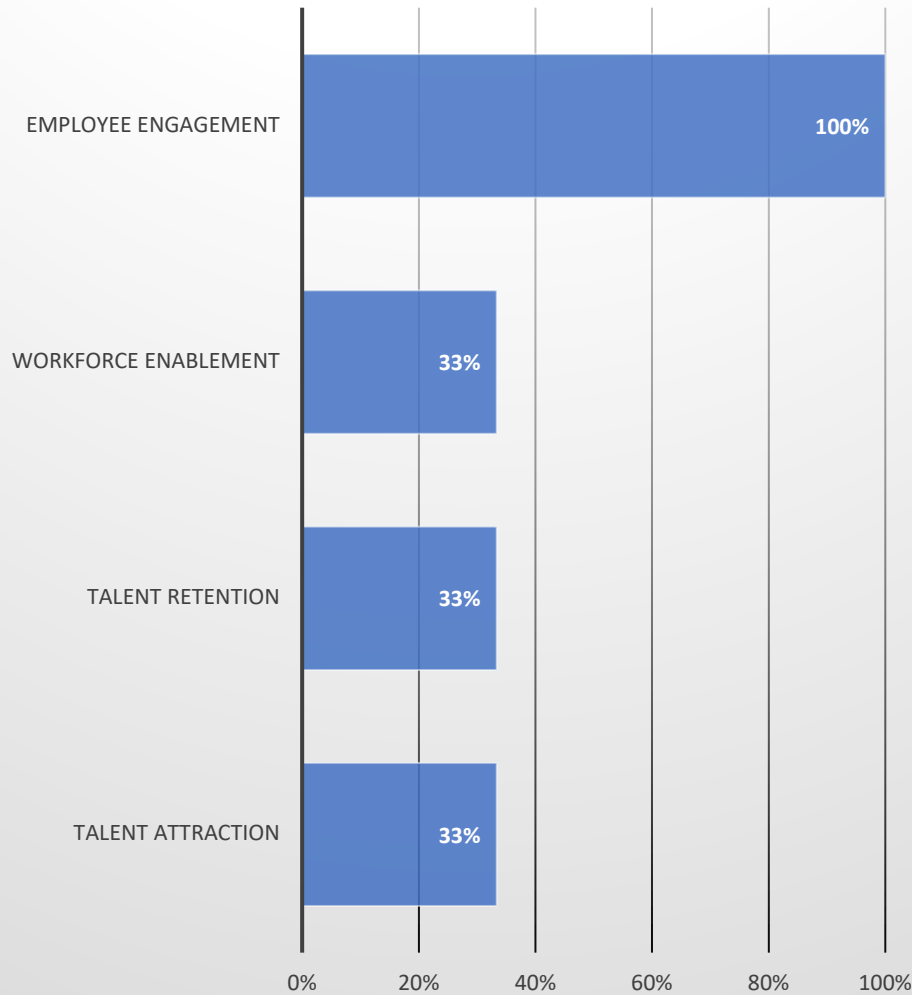
Which of the following statements are true for your firm?



Which of the following statements are true for your firm?



Do you see clear results when your people are encouraged to share ideas in the following arenas?



Please indicate which of these different models of Innovation are used to a significant extent by your firm?

